# Minutes of the July 31, 2018 Meeting

### of the

# Board of Directors

# of the

# New York Cycle Club

Present were: Eden Weiss (President and VP Programs), Jerry Ross (VP Rides), Bob Gilbert (Treasurer), James Gilbert (Membership Coordinator), Michael Weitzman (ENY Director), Jennifer Betras (Special Events Coordinator), Myles Lewis (PR Director), Gil Lavi (Content Editor), Michael Gately (A Rides Coordinator), Michael Roth (B Rides Coordinator), Julie Blackburn (C Rides Coordinator), and Peter Storey (Secretary).

Eden called the meeting to order at 6:38 PM.

### 1. Approval of June Minutes.

On motion duly made and seconded, the minutes of the June meeting were *approved*.

#### 2. Financials; Membership Figures I.

The Board decided that the Treasurer's Financial Report will be published as part of the Minutes once per year, as required by the By-Laws. Membership figures will be included in the monthly minutes.

#### 3. Special Events.

Jennifer reported that 155 people signed up for the All-Class Ride. 110 people signed up for the ice cream social and 40 showed.

### 4. **ENY.**

Mike Weitzman reported that ENY has 854 riders and \$71,000 in receipts as of July 31<sup>st</sup>. 530 jerseys have been sold. Rapha Clubhouse will host jersey pick-up and registration. So far we have 110 volunteers, but we need significantly more. Mike expressed particular thanks to Gil for his outstanding work on the event.

#### 5. **Public Relations.**

Myles wants to reach out to various publics we are not reaching now. Mike Weitzman immediately designated Myles as ENY's PR Chief. The idea is to get contacts to do the ride and write post-ride coverage.

#### 6. *Treasurer's Report.*

Bob noted that he had circulated the Treasurer's report to the Board. We are doing well.

# 7. *C Rides.*

Julie reported that the C Rides program is going well, especially the new Welcome Rides where we typically get 3-5 new people who stick around. As for her Wednesday rides program, rosters are healthy, but the weather has not been cooperative.

# 8. Membership.

James is considering holding some socials, including possibly one to promote the racing team.

# 9. Programs.

The September Meeting will feature Polly Trottenberg, New York City's Transportation Commissioner. The law firm of Lucarelli and Castaldi will sponsor the meeting. The grand prize for the raffle will be a folding bicycle. The October and November meetings are already planned. As usual, the December meeting will be preempted by the Holiday Party.

# 10. Resignation of the President.

Following the foregoing reports, Eden announced his intention to resign the Presidency of the Club for a combination of personal and medical reasons, effective at the close of the meeting. Eden was appointed President of the Club earlier this year amid difficult circumstances, and the Board expressed its thanks to Eden for stepping into the breach at that time and for his service to the Club in the succeeding months. Fortunately, Eden will continue to serve as VP Programs for the remainder of the year.

Later in the meeting, the Board decided not to appoint a President for the time being, but to operate by consensus until a new President is elected in the Fall.

# 11. Board Composition.

The Board returned to Section (1) of Article III of the By-Laws, which allows the Board to delete or create additional positions as it deems necessary, subject to an overall cap of 15. Gil proposed that the position of Content Editor be replaced by that of Director of Digital Marketing and Communications. Discussion of the technical, marketing and other aspects of this position followed, and, in the end, it was suggested that that Gil write a job description for the proposed new position which would be edited collectively and voted on at the Board's September meeting.

### 12. Membership II.

We have had some difficulty establishing the current number of Club members. The "counter" function of the website yields numbers that do not agree with the figures produced by the accounting system, and, depending on the approach taken, we have or have not had significant changes in overall membership in recent years. Bob, Gil and James were tasked with defining how membership should be counted and to report back

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to the Board on the best approach to use.

### 13. Elections.

Eden again asked for preliminary indications of which Board members would likely run again in the fall. Again, it appears that several vacancies will need to be filled.

#### 14. Website Status.

Gil recapped where we are and how we got there. We are moving towards a WordPress site that would cover must of the functions of the current site, except for the rides system and the elections software. Those would continue in Drupal, at least for a while, although interaction with the WordPress site should be substantially seamless to the user. Although there are WordPress plug-ins that will do much of what the rides system requires, some changes in user behavior will be needed, and working out the best compromises may take several additional months. At present the proposed WordPress / Drupal combined site should launch this winter at the earliest, hopefully before SIG/STS activities begin.

### 15. Recent Court Ruling.

Jerry reported on the recent trial court decision in a case involving two members of the Club. On defendant's motion for summary judgment, the Court held that the Club's Release And Waiver Of Liability, Assumption Of Risk and Indemnity Agreement is effective to protect the Club and its members from claims brought by others (including other members). Although the result may appear harsh, it re-affirms the Club's posture that all participants bear their own risks on rides and other Club activities.

The Meeting then adjourned.

Respectfully Submitted,

/s/ Peter K. Storey, Secretary