

Minutes of the October 2, 2018 Meeting
of the
Board of Directors
of the
New York Cycle Club

Present were: Jerry Ross (VP Rides), Eden Weiss (VP Programs), Bob Gilbert (Treasurer), James Gilbert (Membership Coordinator), Michael Weitzman (ENY Director), Jennifer Betras (Special Events Coordinator), Gil Lavi (Content Editor), Myles Lewis (PR Director), Michael Gately (A Rides Coordinator), Michael Roth (B Rides Coordinator), Julie Blackburn (C Rides Coordinator), Gabby Warshawer (Volunteer Coordinator) and Peter Storey (Secretary).

Jerry, as presiding officer, called the meeting to order at 6:39 PM.

1. Approval of September Minutes.

On motion duly made and seconded, the minutes of the September meeting were **approved**.

2. ENY.

Mike Weitzman reported on our highly successful ENY event. ENY had \$142,000 in revenue, versus \$51,000 last year. Charitable contributions to I Challenge Myself and Kids Ride Club will be approximately six times last year's and reflect a doubling of our gross margin. Some 1500 riders signed up, of whom 1300 rode (up from 900 last year – a 75% increase). In addition, this year's riders were somewhat younger than in past years, and we had significant DSIG participation. We sold 600 jerseys and 450 pieces of other merchandise. To be sure, we had some shortages. We had 271 volunteer positions and attracted 220 volunteers to fill them. We may need to re-think how we organize marshals, as that function currently requires vast numbers of volunteers. Gil Yang did a great job on Routes, as did Linda Wintner on Sponsors. Food was good, but there was not enough of it. On the other hand, the Sakura operation under Carolyn Singer was highly successful.

Next year's event will occur on September 21st. Registration is already open, and we have raised \$10,000 already.

Following Mike's report, the Board **voted** to express its appreciation to Mike, Gil and the whole ENY team for a difficult job successfully executed.

3. Fall Foliage Rides.

Michael Roth reported that the rides are posted, the routes settled and the trains reserved. Leaders are needed for the A Rides.

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4. ***Elections.***

Peter summarized the state of nominations received to date, noting that nominations will close at next week's Club meeting. He also sketched out the timeline for the remainder of the elections process. Discussion of various election-related matters followed.

5. ***Northern Valley Greenway.***

There is a proposal to convert another eight miles of northern New Jersey rail corridor to a multi-use trail running roughly parallel to County Road and Piermont Road. Michael Gately attended a "brainstorming" meeting on the project, and reported favorably on the project. There is apparently a desire among other participants and stakeholders that the Northern Valley Greenway should remain a local New Jersey project and not be taken over by New York groups. Therefore, the consensus that emerged among the Board was that we should remain involved, but select a Club representative who lives in New Jersey.

6. ***Membership.***

James reported that membership is up to 2,532.

7. ***Programs.***

Eden reported that the October meeting will feature Ben Serotta, noted framebuilder and entrepreneur. The meeting will be sponsored by Santini. The November meeting will feature Earl Walton of Tailwind Endurance and a presentation on Winter Cycling: Best Practices in Indoor Cycling.

Following his report, Eden announced that, for the same reasons that caused him to resign the presidency, he is resigning as VP of Programs with immediate effect. The Board expressed its appreciation to Eden for his six years of service as VP of Programs under multiple presidents and through some fifty-eight programs.

8. ***New Website.***

Gil reported that we have set up the Membership function on WordPress, and now we need a few hours to import the data. We are "in a good place".

9. ***Treasurer's Report.***

Bob circulated the monthly financial report prior to the meeting. Our cash balances are now \$205,000. Net of ENY adjustments and our credit card balance, we have \$147,000 in the bank.

10. ***New Club Jersey.***

The Board returned to last month's discussion of a new Club jersey and whether to commission Alex Ostroy (who designed this year's Escape New York jersey and related kit) to design it, foregoing the design competition that we have sometimes held in the past to arrive at a new

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design. Because he is in the business of designing, producing and marketing cycling jerseys, it was felt that Alex could also provide “one-stop shopping”. After discussion, the Board **voted** (1) to forego an open competition and (2) to have Alex submit three designs for consideration.

11. ***Changes to the Waiver.***

Discussion of possible changes to the LAB Waiver document was tabled until next month.

12. ***Message Board Policies and Standards.***

Concern has been expressed about the behavior of certain users of the Message Board, and it was observed that the same problems do not appear to affect the Members’ Facebook Page. A committee consisting of Bob, Julie and Natan Elman was commissioned to consider whether new rules are needed or how existing rules could be better enforced.

13. ***Small Changes to Ride Listings.***

Currently, any change to a ride listing requires re-approval by the relevant Ride Coordinator, which takes the listing offline until that approval is granted. Bob and Gil were tasked with suggesting whether and in what particulars ride listings might be changed without the need for the listing to go offline for re-approval.

The Meeting then adjourned.

Respectfully Submitted,

/s/ Peter K. Storey, Secretary